EEO Public File Report Cox Media Group - KIRO-TV (Seattle) Reporting Cycle: 10/01/2016 to 09/30/2017

Full-Time Positions Filled

Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
1611385, Promotions Manager	9/5/2016	12/1/2016	Cov Covers Site	4	1
1611385, Promotions Manager	8/5/2016	12/1/2016	Cox Career Site	4 1	0
			Agency - 602 Communications Job Board - Indeed	1	0
				1	0
			Referral - Employee Referral	1	U
1613903, Creative Services Producer	9/30/2016	1/4/2017	Cox Career Site	5	1
	7,77,7		Job Board - Indeed	2	0
			Job Board - Glassdoor	1	0
168248, Account Executive	6/15/2016	11/21/2016	Job Board - Monster	1	1
			Cox Career Site	5	0
			Job Board - Indeed	5	0
			Job Board - Beyond	3	0
			Social Network - LinkedIn	1	0
1616065, Senior Account Executive	11/11/2016	1/9/2017	Referral - Employee Referral	1	1
			Cox Career Site	1	0
			Job Board - CareerBuilder	1	0
1616115, Writer/Producer	11/14/2016	2/0/2017	Deferral Employee Deferral	1	1
1616115, Writer/Producer	11/14/2016	2/9/2017	Referral - Employee Referral	1	
			Cox Career Site	1	0
1617245, Executive Assistant II	12/7/2016	2/6/2017	Job Board - CareerBuilder	1	1
1017243, Executive Assistant II	12/7/2010	2/0/2017	Cox Career Site	3	0
			Job Board - Indeed	2	0
			Referral - Employee Referral	1	0
			Job Board - Beyond	1	0
			Job Board - Glassdoor	1	0
			Job Board - Monster	1	0
1615362, Commercial Producer/Animator	10/26/2016	2/13/2017	Job Board - Indeed	7	1
,	., .,	, -, -	Cox Career Site	2	0
			Agency - 602 Communications	1	0
1616935, Producer	11/30/2016	3/6/2017	Cox Career Site	1	1
170929, Producer	1/24/2017	6/19/2017	Referral - Employee Referral	2	1
			Cox Career Site	1	0
171036 Writer/Producer	1/21/2017	6/26/2017	Poferral - Employee Poferral	1	1
171936, Writer/Producer	1/31/2017	6/26/2017	Referral - Employee Referral	1	1
			Job Board - Indeed	1	0
			Agency - 602 Communications	1	0
			Social Network - LinkedIn	1	0
172735, Sports Director/News Anchor	2/8/2017	5/15/2017	Cox Career Site	2	1
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1711244, Consumer Producer	6/27/2017	8/1/2017	Referral - Employee Referral	1	1
177913, Digital Sales Manager	4/26/2017	8/7/2017	Referral - Employee Referral	1	1
			Cox Career Site	2	0
			Directly Sourced by a Cox Recruiter	1	0
			Social Network - LinkedIn	1	0
178265, Multimedia Journalist	5/1/2017	8/7/2017	Cox Career Site	1	1

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1710257, Reporter	6/2/2017	8/21/2017	Directly Sourced by a Cox Recruiter	1	1
			Agent - United Talent Agency	1	0
1711041, Executive Assistant	6/22/2017	8/28/2017	Social Network - LinkedIn	1	1
			Job Board - Indeed	1	0
			Job Board - Glassdoor	1	0
1711236, Photojournalist	6/27/2017	8/28/2017	Cox Career Site	1	1
178910, Producer	5/10/2017	8/21/2017	Referral - Employee Referral	1	1
170310,11000001	3/10/2017	0/21/201/	Referral Employee Referral	-	
178611, Account Executive	5/5/2017	9/28/2017	Referral - Employee Referral	1	1
17 0011, Account Executive	3/3/2017	3/20/2017	· · ·	2	2
					0
			Cox Career Site	2	•
			Job Board - Indeed	2	0
				2 1	· · · · · · · · · · · · · · · · · · ·
			Job Board - Indeed	2 2 1 1	0
			Job Board - Indeed Directly Sourced by a Cox Recruiter	2 1 1 1	0

	Recruitment Sources Cox Media Group - KIRO-TV (Seattle) October 1, 2016 - September 30, 2017							
No.	Recruitment Source	Contact	Email	Total Interviewed	Entitled to Notification			
	Recruitment Sources Used for All Openings							
1	602 Communications Portland, Oregon	Contact: Sandy Lizik Phone: (919) 217-4438	slizik@602communications.com	3	N			
2	African-American Writers' Alliance 4802 S. Mead St., Seattle, WA, 98118	Contact: Georgia S. McDade Phone: (206) 722-0964	gsmcdade@msn.com		Y			
3	American Sportscasters Association Inc 225 Broadway, Suite 2030, New York, NY, 10007	Contact: Louis Schwartz Phone: (212) 227-8080	lschwa8918@aol.com		Y			
4	Bellevue Community College 3000 Landerholm Circle SE, Bellevue, WA, 98007	Contact: Teresa McClane Phone: (425) 564-5605	tmcclane@bellevuecollege.edu		N			
5	California Chicano News Media Association 300 S. Grand Ave., Suite 3950, Los Angeles, CA, 90071	Contact: Julio Moran Phone: (213) 437-4408	ccnmainfo@ccnma.org		N			
6	Central Washington University 400 E. 8th St., Ellensburg, WA, 98926	Contact: Vicki Sannuto Phone: (509) 963-1921	career@cwu.edu		N			
7	Chinese Information & Service Center 611 S. Lane St., Seattle, WA, 98104	Contact: Stephen Lam Phone: (206) 624-5633	stephenl@cisc-seattle.org		N			
8	Collective Talent 1721 Richardson Place, Tampa, FL, 33606	Contact: Michael Bille Phone: (813) 254-9695	bille@michaelsmedia.com		N			
9	www.collectivetalent.com Eastern Washington University	Mobile: (813) 494-4555 Contact: Nate Bryant	nbryant2@ewu.edu		Y			
	Career Services, 114 Showalter Hall, Cheney, WA, 99004	Phone: (509) 359-6058 Fax: (509) 359-6940						
10	Hearing, Speech & Deafness Center 1625 19th Ave., Seattle, WA, 98122	Contact: Ariele Belo Phone: (206) 323-5770	abelo@hsdc.org		Y			
11	LDS Employment Resource Services - Seattle Office 220 S. 3rd Place, Renton, WA, 98057	Contact: MariAnne Stocker Phone: (206) 533-8154	wel-ec-seattle@ldschurch.org		Y			
12	Mediabiz 9306 Harbor Rd., Anderson Island, WA, 98303	Contact: John Stipe Phone: (206) 331-3876	jstipe@mediabizjobs.com		N			
13	Medialine 1209 Wood Valley Road, Augusta, GA, 30909	Contact: Rich Everitt Phone: (706) 364-7564	rich@medialine.com		N			
14	National Academy of Television Arts & Sciences (NATAS) NW Chapter PO Box 58530, Seattle, WA, 98138	Contact: Mike Phone: (206) 575-3444	mike@asi-seattle.net		N			
15	Smokey Point Naval Station Fleet & Family Support Center, Smokey Point Naval Support Complex, Rm 813	Contact: Jesse P. Bennett Phone: (425) 304-3374 Contact: Richard Williams	jesse.bennett@navy.mil Richard.b.williams1@navy.mil		Y			
16	National Lesbian and Gay Journalists Association 2120 L Street NW, Suite 850, Washington, DC, 20037	Phone: (425) 304-3724 DSN: 727 Contact: Lisa Spencer (202) 588-9888	Ispencer@nlqia.orq		N			
17	National Press Photographers Association (NPPA) 3200 Croasdaile Dr., Suite 306, Durham, NC, 27705	Contact: Rich Schulman Phone: (425) 339-3448	richschulman@comcast.net		N			
18	Ohio Center for Broadcasting 5330 East Main, Suite 200, Columbus, OH, 43213	Contact: Alvis Moore Phone: (614) 655-5250	amoore@beonair.com		N			
19	Pacific Lutheran University Ramstad 112, 12180 Park Avenue S, Tacoma, WA, 98447	Contact: Tommy Skaggs Phone (253) 535-8786	skaqqsts@plu.edu		N			
	career@plu.edu	Contact: Joanne Lisosky Phone: (253) 535-7778	lisoskim@plu.edu		N			
20	Production HUB 801 W. Fairbanks Ave., Winter Park, FL, 32789	Contact: Kimberly Fischer Phone: (407) 629-4122	kfischer@productionhub.com		N			
21	Slavka Kolbel 14806 Bothell Way NE, Suite 117, Lake Forest Park, WA, 98155	Contact: Slavka Kolbel Phone: (206) 440-8181	slavkakolbel@hotmail.com		N			
22	South Seattle Community College Work Source RS79, 6000 16th Avenue SW, Seattle, WA, 98106 www.seattlecollegescareerhub.org	Contact: Brooke Wagner Phone: (206) 934-5307	brooke.waqner@seattlecolleges.edu		Y			
23	TVJobs.com Broadcast Employment Services, PO Box 4116, Oceanside, CA, 92052	Contact: Mark C. Holloway Phone: (760) 754-8177	jobs@tvjobs.com		N			
24	United Indians of All Tribes Foundation Discovery Park, PO Box 99100, Seattle, WA, 98199	Contact: Scott Myrene Phone: (206) 285-4425	info@unitedindians.com		N			
25	University of Puget Sound	Contact: Audra Delisle	ces@pugetsound.edu		Y			
	Career and Employment Services, 1500 North Warner, Suite 1081, Tacoma, WA, 98406 www.pugetsound.edu/ces	Phone: (253) 879-3161						
26	University of Washington Tacoma	Contact: Career Center	tcareer@uw.edu		Y			
	1900 Commerce Street, Box 358410, Tacoma, WA, 98402							

27	Urban League of Metropolitan Seattle	Contact: Marilyn Harris	info@urbanleague.org		N
	105 14th Avenue, Seattle, WA, 98122	Phone: (206) 431-3792			
28	Washington State Association of Broadcasters	Contact: Char Myers	jobbank@wsab.org		Υ
	724 Columbia St. NW, Suite 310, Olympia, WA, 98501	Phone: (360) 705-0774			
		Fax: (360) 705-0873			
29	Washington State Commission on Hispanic Affairs	Contact: Alicia Luna	hispanic@cha.wa.gov		N
	PO Box 40924, Olympia, WA, 98504-0924	Phone: (360) 753-3159			
30	Washington State University	Contact: Lisa Laughter	communication@wsu.edu		N
	Edward R. Murrow School of Communication, PO Box 642520, Pullman, WA, 99164-2520	Phone: (500) 335-3068			
31	Washington Vocational Services 22316 70th Ave. W, Suite D, Mountlake Terrace, WA, 98043	Contact: Janet Bruckshen Phone: (425) 774-3338	jbruckshen@wvs.orq		N
	22316 FOUT AVE. W, Suite D, Mouritlake Terrace, WA, 90043	Friorie. (425) 774-3336			
32	Mainstay Employment Services @ Seattle College	Contact: Anja Post	anja.post@seattlecolleges.edu		Υ
	1801 Broadway, Seattle, WA, 98122-2415	Phone: (206) 890-8716 Phone: (206) 934-4376			
33	Society of Broadcast Engineers, Seattle Chapter 16, Waveguide Newsletter P.O. Box 9644, Seattle, WA, 98109	Contact: Jim Dalke	jim@dalke.com		Υ
	www.sbe16.org				
	http://sbe16.com/?page_id=53				
34	Cox Media Group Career Website	Company Internet Posting		31	N
	Internet/Intranet - www.jobs.coxmediagroup.com				
		Internet Posting - Automatic wrap from Cox Media			
35	CareerLink	Group Career Website			N
	Internet/Intranet - www.careerlink.com				
		Internet Posting - Automatic wrap from Cox Media			
36	Glassdoor.com	Group Career Website		4	N
	Internet/Intranet - www.glassdoor.com				
		Internet Posting - Automatic wrap from Cox Media			
37	Indeed.com Internet/Intranet - www.indeed.com	Group Career Website		21	N
	Internevintianet - www.indeed.com				
		Internet Posting - Automatic wrap from Cox Media			
38	DiversityInc.com Internet/Intranet - www.diversityinc.com	Group Career Website			N
	internet intraction internet intraction internet				
30	Simplyhired.com	Internet Posting - Automatic wrap from Cox Media Group Career Website			N
33	Internet/Intranet - www.simplyhired.com	Group Career Website			- IN
		Internet Posting - Automatic wrap from Cox Media			
40	Beyond	Group Career Website		4	N
	Internet/Intranet - www.beyond.com				
		Internet Posting - Automatic wrap from Cox Media			
41	Monster	Group Career Website		2	N
	Internet/Intranet - www.monster.com				
		Internet Posting - Automatic wrap from Cox Media			
42	Recruit Military Internet/Intranet - www.recruitmilitary.com	Group Career Website			N
	interneum anet - www.recruitmintary.com				
		Internet Posting - Automatic wrap from Cox Media			
		Group Career Website to State Job Bank, local Wagner-Peyser centers and 4,500 affiliated			N
43	America's Job Exchange (May 2016 - on-going)	diversity websites			
	Internet/Intranet - www.americasjobexchange.com				
44	Employee Referrals	Referrals from current Employees		11	N
	Pagruitmoni	Sources Used for Specific Vacancies			
		·			
	Addition	al Sources Contacted for Position		1	
1	Agency - ZeroChaos/WorkForce Logic	Contingent Labor Management Partner			N
	Internet/Intranet - www.zerochaos.com	Phone: (407) 770-6161			
-	420 S. Orange Ave. Suite 600, Orlando, FL 32801				
	Addition	al Sources Contacted for Position			
2	Agency - Talent Dynamics	Placement Agency			N
	Internet/Intranet - www.talentdynamics.com	Phone: (214) 640-3139			14
	600 E. Las Colinas Blvd. Suite 100, Irving, TX 75039				
	Addition	al Sources Contacted for Position			
3	Dice Internet/Internat - www.dice.com	Internet Posting			N
	Addition	al Sources Contacted for Position			
4	Careerbuilder	Internet Posting		2	N
	Internet/Intranet - www.careerbuilder.com	¥			
	Addition	al Sources Contacted for Position			
	Addition				

5	LinkedIn	Internet Posting		5	N			
-	Internet/Intranet - www.linkedin.com	internet r coung		Ü				
-	internevintranet - www.iiikeuin.com							
	A 1 1/4*	al Occurred Occupants of the Decition						
	Addition	al Sources Contacted for Position						
6	TAOnline	Internet Posting			N			
	Internet/Intranet - www.taonline.com	September 2016 - November 2016						
	Addition	al Sources Contacted for Position						
7	Craigslist	Internet Posting			N			
	Internet/Intranet - www.craigslist.com							
	- The state of the							
	Additional Sources Contacted for Position							
	Addition	lai Sources Contacted for 1 Osition						
_	A service Halfred A service	Discount Assess						
8	Agency - United Talent Agency	Placement Agency		1	N			
	Internet/Intranet - www.unitedtalent.com	Phone: (212) 659-2600						
	888 7th Ave, 7th Floor, New Your, NY 10106							
	Additional Sources Contacted for Position							
9	Directly Sourced by Cox Recruiter	Cox Recruiter		3	N			
	· · ·			·				
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	Longer - Term Recruiting Initiatives Cox Media Group - KIRO-TV (Seattle)								
October 1, 2016 - September 30, 2017									
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved				
1	5/8/2016 - ongoing	Diverse Job Bank Career Listings - America's Job Exchange	Cox entered into agreement to post all external Job Openings through America's Job Exchange, as well as 4500 affiliated career websites through Direct Employers.	Broad Outreach	Cox Talent Acquisition Team				
2	11/5/2016	NAAAP Seattle Gala	NAAAP-Seattle is a local chapter of the National Association of Asian American Professionals, a non-profit organization that cultivates and empowers Asian Pacific American leaders through professional development, community service, and industry engagement. NAAAP-Seattle provides access to key leaders and mentors to accerlerate the growth of Asian Pacific American professionals and students.	Recipients of the NAAAP-Seattle Future Leaders Scholarship Award and the Achievement in Leadership Excellence and Nobel Impact (ALENI) Award are honored. Reporter Natasha Chen was an emcee for the gala and interacted with students and young professionals, answering questions about her experience in broadcasting.	Natasha Chen, Reporter				
3	11/21/2016	Station tour for Cable 8 Productions	Cable 8 Productions is a student-run television station at Washington State University	broadcast production process at KIRO. They toured the studio,	Taylor Winslow, Digital Sales Coordinator; Jill Wiggins, Director of Community Affairs and Special Projects; Nick Allard, Meterologist; Megan Mertz, Producer; Erin Evans, Ignite Director				
4	11/22/2016	Station tour for Washington State University's Association for Women in Communications	The Association for Women in Communications is a professional organization that champions the advancement of women across all communication disciplines.	overview of the broadcast production process at KIRO. They toured the studio, control room, and newsroom. Traffic Anchor	Community Affairs and Special Projects; Siemny Kim,				
5	12/2/2016	Garfield High School 9th Grade Report Card Conferences	9th grade students at Garfield High School have the opportunity to meet with a professional from the local community to review their report card data: grades, attendance, and credits. Community members ask open ended questions that give the student voice and a chance to reflect on their experience.	Reporter Deborah Horne met individually with four 9th grade students to review their grades and discuss their acheivements and goals. She discussed and answered questions about her educational and professional experience in the broadcast industry.	Deborah Horne, Reporter				
6	March - September 2017	Frontline Leaders U	Objective to provide CMG Managers with the tools necessary to manage themselves and others in a dynamic, changing and diverse workplace environment	Curriculum covers diversity/inclusion, personal development, leadership/management, legal	Greg Harmon, Creative Services Executive Producer; Erin Newnam, Executive Producer; Chloe Houser, Promotions Manager				
7	3/27/2017	Journalism in the Digital Era presented by Online News Association (ONA) Seattle and Facebook	ONA is a nonprofit membership organization for digital journalists. This event featured a panel discussion with local journalists. They discussed the evolving challenges and opportunitities of today's story cycle: discovery through distribution. The attendees were made up of students as well as online, broadcast and digital journalists.	Reporter Patranya Bhoolsuwan	Patranya Bhoolsuwan, Reporter				

	3/27/2017	Murrow College Communication Day at	The Murrow College Communication day was attended by 40	Reporter Jeff Dubois was part of	Jeff Dubois, Reporter
8		Washington State University	students at Washington State University and industry professionals. Four professional development sessions were held, focusing on topics ranging from brand journalism, ethics in the media and career development. At the end of the day, students were able to directly interact with the professionals during a social lunch hour that included both mentoring opportunities for students and recruiting opportunities for executive participants.	the "Brand Journalism" development session. He and other members of the panel shared their insights and experiences on how to establish brand loyalty and engagement through storytelling. Jeff was also part of the "Finding Truth in Our Stories: Commuications Ethics Across Disciplines" development session. He and the other panelists discussed the tug-of-war between rights and freedoms under the first Amendment and the professional responsibilities of exercising these rights.	
9	4/4/2017&4/ 5/2017	Murrow Symposium at Washington State University	The Murrow Symposium brings together experts in various fields of communication to teach and interact with the students of the College of Communication and other interested individuals. The speakers, workshop panelists and other media professional participate in workshops throughout the day sharing their applied knoweldge, selected case examples and advice to the students preparing for careers in journalism and media production industries.	Digital Sales Coordinator Taylor Winslow spoke on two panels. She spoke on a "Life as a Strategic Communication Professional" panel discussion with other recent graduates, discussing what it is like to get a job and their experience in the workforce. She spoke about what kind of things students should be doing in college to stand out when they are applying for jobs. Taylor also spoke on a panel of advertising media professions in a discussion called "The Art of the Pitch: Developing Advertising Skills". They spoke about key things to learn now in college before you start working, recent trends in advertising, and the differences between media advertising jobs versus agency. She also made contacts with several students and emailed back and forth with them to help tweak resumes and provide advice on their job search.	Taylor Winslow, Digital Sales Coordinator
10	4/13/2017	Community Ascertainment Meeting	The Community Ascertainment Group is comprised of the local Community Affairs representatives at local broadcast outlets (TV and radio). Media outlets take turns hosting and select the group who will present.	KIRO hosted in April and brought in the following groups to present: The Trust for Public Land, Puget Soundkeepers Alliance, Mountains to Sound Greenway Trust, and Carkeek Park Community Action Project.	Jill Wiggins, Director of Community Affairs and Special Projects
11	4/18/2017	Visit to JOUR 207 - Newswriting Class at Western Washington University	Western Washington University is a public university located in Bellingham, Washington. The JOUR 207 - Newswriting class covers writing for new media; clarity in use of language, style and punctuation; sentence and paragraph structure and organization of stories; credibility of information and news judgment; basic methods of researching and writing.	Digital Executive Producer Casey McNerthney had previously taken this class at Western Washington University and the professor, John Harris, asked him to come speak to the class. He spoke on what he learned from that particular class and how he applies it to his current career in digital news. He gave students an example of a story is built. He also spoke and answered questions about his experience in digital news and his career path.	Digital Executive Producer Casey McNerthney
12	4/19/2017	Visit to Whittier Elementary School	Whittier Elementary School is a K-5 school in the Seattle Public School District.	Meteorologist Morgan Palmer answered questions about his experience in Broadcasting and specifically as a Meteorologist. He also spoke about his education and experience prior to becoming a Meterologist.	Morgan Palmer, Chief Meteorologist